



International
Trade
Centre



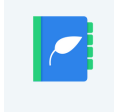
Green Performance Toolkit

Institutional Partnerships Brochure

www.greenperformance.intracen.org

Green Performance Toolkit

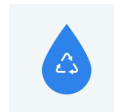
The Green Performance Toolkit is a free online tool to empower small businesses to take climate action through improved resource efficiency. The tool supports companies to assess and monitor their environmental performance across eight areas:



Environmental Management System



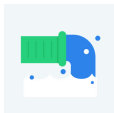
Energy



Water



Waste



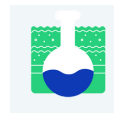
Wastewater



Air Emissions



GHG Emissions



Chemicals and Soil

Available in English, Spanish, French, and Arabic, the tool enables companies to identify areas for improvement and access tailored resources to enhance their environmental performance. The tool is available for the apparel/textiles and agro-processing sectors.

Using data to improve green performance

Insights from the implementation of ITC's coaching programme on Resource Efficiency and Circular Production, with over 250 small businesses in 15 countries, show that data collection is a key challenge for companies working to improve their environmental sustainability.

The Green Performance Toolkit was designed with small businesses, for small businesses, so they can access reliable data to tap new market opportunities and growth. The tool was developed through a collaborative approach with small businesses and piloted in Bangladesh, Egypt, Ghana, Kenya and Saint Lucia.

The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations. ITC assists small and medium-sized enterprises in developing countries to become more competitive in global markets, thereby contributing to sustainable development.

The tool was developed by the ITC's Trade and Environment Programme with financing from the United States Agency for International Development (USAID).

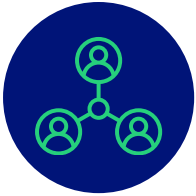
The tool is designed for:



BUSINESSES

- Small businesses
- Cooperatives
- Value chain actors

Direct users of the tool



BUSINESS SUPPORT ECOSYSTEMS

- Business support organizations
- Government agencies
- Associations
- Financial institutions

Indirect users through programmes to support businesses in adopting green practices

How businesses can benefit from the tool

- Identify gaps in terms of resource use and management
- Track and monitor environmental performance over time
- Establish baselines, benchmarks and improvement targets, empowering businesses to make informed decisions and produce environmental reports
- Prepare to obtain environmental standards and certifications

Example of analytics that users can retrieve from the tool



Where our users are



Since its launch, the tool has been accessed by users worldwide, from Saint Lucia to Malaysia. As we continue to promote the tool, we envisage expanding its reach to even more countries.

What users say about the tool

"It is a key asset in our journey to minimize our environmental footprint and devise strategies that align with our climate commitments."
Nawshin Khair, Aranya Crafts Limited, Bangladesh

"It allows us to evaluate and take corrective measures leading to cost savings, quality performance and improving our environmental footprint."
Pauline Okubasu, AZAAVI FOODS, Kenya

"The energy section helps us assess and monitor our monthly and annual energy consumption effectively."
Asma Bahubaish, Compliance Manager, MARIB, Egypt



Partnership opportunities for business support ecosystems

We welcome committed business support ecosystems, including business support organizations, associations, chambers of commerce, government initiatives, academia, financial institutions among others, to partner with the Green Performance Toolkit in different ways:

Training of trainers

We offer online training/mentoring for staff, project managers and experts to learn how to use the tool and deploy it in projects and initiatives to support businesses enhance their environmental performance.

Guidance on tool integration

We offer guidance to business support ecosystems on the integration of the tool into their portfolio of services to support small businesses adopt green practices.

Webinars for businesses

We facilitate webinars for small businesses to demonstrate how to navigate the tool, and take advantage of the different tool features to help businesses enhance their environmental performance.

Network and Showcase

We facilitate connections among institutions committed to fostering green business models for knowledge-sharing and peer-to-peer exchange on good practices linked to enterprise competitiveness and climate action.

Customized coaching programmes

We offer customized coaching programmes for small businesses in developing countries to help them increase their competitiveness through the adoption of resource efficient and circular measures. The coaching methodology makes use of the Green Performance Toolkit for data collection and analysis of environmental criteria. This activity is subject to availability of funding.

Interested to partner with us? Contact our team at:
environment@intracen.org

Launch at COP28 in Dubai, UAE

The International Trade Centre (ITC) launched the Green Performance Toolkit at the UN Climate Change Conference (COP28) in Dubai on 8 December 2023.

An integral part of the launch event was a panel discussion, which brought together representatives from business support organizations, small businesses and development agencies.



Panel discussion to launch the tool at COP28

By enhancing their environmental performance, companies not only take climate action but also strengthen their competitiveness, resilience and sustainability in the long run.

The launch event took place at the Trade House pavilion, a joint initiative of ICC, ITC, UNCTAD and WTO to spark conversations and share solutions on how trade can help drive climate action,

The discussion shed light on pathways to resource efficiency and the role of small business in climate action.

Resource efficiency is key component of climate change mitigation, which entails reducing emissions, optimizing resource use and management, conserving natural resources, promoting circularity, enhancing resilience, and fostering economic sustainability.



Panel line-up, including representatives of ITC, USAID, Cupmena, Kenya Climate Innovation Centre and Global Green Growth Institute

At COP28, ITC Executive Director Pamela Coke-Hamilton iterated:

“Solutions for small businesses need to be developed with small businesses – and this Green Performance Toolkit is just that. It is a practical tool for small businesses in developing countries to use to improve their resource efficiency and work towards achieving low-carbon operations, doing their part to take climate action.”

Scan the QR-code to read more:



Interviews with small businesses at COP28

At COP28, we had the opportunity to engage with small businesses and entrepreneurs about their challenges in collecting environmental sustainability data and the Green Performance Toolkit's role in addressing and overcoming these obstacles.

Q1: What is the challenge around data collection on environmental sustainability for your company?



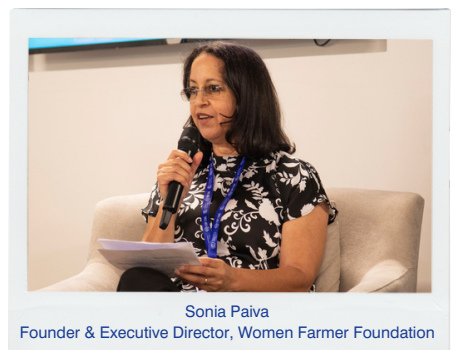
“The main challenge in environmental data collection, analysis, and reporting for small businesses lies in a lack of capacity. Without the expertise to understand what data should be collected and how to collect it, the resulting reports are often diluted or nonexistent.

The lack of accurate figures on environmental impact, like the number of saris and textiles saved from landfill, has implications for stakeholders and potential funders who need to see progress.”

Q2: How can a tool like Green Performance Toolkit this help tackle these challenges?

“A tool like the Green Performance Toolkit is extremely important in our food manufacturing company. It helps us gather vital information to improve how we use our resources efficiently.

By using its user-friendly data collection dashboard and analysis features, we gain valuable insights. These insights are critical for our reporting, which in turn helps us identify measures to save resources and cut operational costs.”





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Contact us at:

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